

# Daily Package: April 13, 2010

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## STORIES FOR APRIL 13, 2010

- New York city jewelers raise funds for city's parks.
- Jeweler Susan Eisen spearheads museum exhibit "Bedazzled".
- Zale among jewelers opposing Alaska gold mine.
- Yelp changes review system in response to business-owners complaints.
- Analyst: Demand from China will see platinum outperform gold.



NEW! POSTERS FOR THE THE BENCH PRESSURE CHALLENGE SKILLS COMPETITION, BEING HELD APRIL 24-26 AT INSTORE'S SMART JEWELRY SHOW.

- ▶ **TODAY'S "WORK SMART" TIP:** Put your refreshment bar near the wedding jewelry area ...
- ▶ **Want "Work Smart" tips by email? Sign up [here](#).**

**INSPIRE ME TODAY:** All you need for a successful career is **1,000 true fans**. (This is about musicians, but can apply to just about any artistic profession as well — and yes, we believe jewelry retail is an artistic profession. Or at least it **can be**.)

**TODAY'S TO-DO:** Ask employees for their summer vacation requests. And while you're working on a roster, book some time off for yourself.

**FEEDBACK:** Most memorable **diamond-related events** in your store? More **projects**.