



Inbox: Our Readers Share Their Thoughts

BY THE INSTORE TEAM



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SMART FAMILY PLANNING

We are having fun now. I think it is because we have our son working with us; we no longer have to be the first ones here or the last to leave! — **Beth Guntzviller, Miners North Jewelers, Traverse City, MI**

PUTTING SUCCESS INTO SUCCESSION

“Sweet Succession” (INSTORE, March, pages 68) couldn’t have come at a more fitting time. Our store recently expanded, so the owners, aka my in-laws, moved to run our newest location. The torch was passed down to my husband and me. While the ownership is still in my in-laws’ hands, we are building our path to success already. There’s no better place to learn than on the job. By the time we buy out the previous owners of our location we will have the knowledge and the mindset of businessmen to run and operate a monumental company! — **Morgan Bartel, Collins Diamonds, Liberal, KS**

Loved the article on succession. I once wandered into a family succession seminar at one of the shows by mistake and after hearing some of the stories, was glad I am the only family member in my store. The story was excellent, full of tips and dynamic approaches to help those families succeed at passing the torch. — **Susan Eisen, Susan Eisen Fine Jewelry & Watches, El Paso, TX**

AND THE WINNER IS ... JEWELERS!

I was thrilled to see the return of diamond statement jewelry at the Academy Awards. There was an abundance of platinum and diamond necklaces, wide cuff bracelets, candy-size gemstone rings and chandelier earrings. When the economy was falling down the tubes, the jewels were scarce at the awards shows; let's hope that this is an indication of better days coming soon! — **Gina Goldner Wallach, Wallach Jewelry Designs, Larchmont, NY**

Send a letter to the editor. Please include your name, store name, and store's location (city and state). Letters may be edited for length and/or clarity.

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