

INSTORE



AUGUST 2014 / THE MAGAZINE FOR THE AMERICAN JEWELRY STORE OWNER

INBOX OUR READERS SHARE THEIR THOUGHTS

INSTORE AS TEACHING TOOL

Love using the articles in INSTORE as topics for our weekly sales meetings! One issue goes a very long way and is great food for thought not only for me but for my staff as well. Keep up the good work! — *Susan Eisen, Susan Eisen Fine Jewelry & Watches, El Paso, TX*