

National Association of Jewelry Appraisers (NAJA) Newsletter 1st Quarter 2008



Reading Recommendations

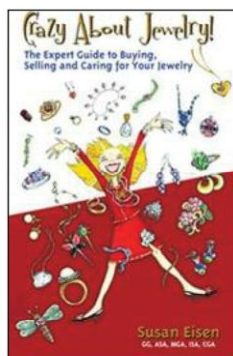
Book Reviews by NAJA Members for NAJA Members

Crazy About Jewelry — The Expert Guide to Buying, Selling and Caring for Your Jewelry

SUSAN EISEN, CGA

Full Circle International Publishing, 2007,
245 pages, soft cover, \$16.95. Edited by
Ann Horak, Ph. D. Illustrated by Vivianna
Calabria (65 illustrations)

Crazy About Jewelry is a quick reading enthusiastic guide with tips for anyone just starting their jewelry collection or those needing help organizing their current jewelry collection. Clearly this book is a walk down memory lane for Ms. Eisen who willingly shares her life experiences in what sounds like a rewarding career.



Chapter 2 begins with a quiz to help you identify your jewelry personality. Wise advice is given regarding keeping jewelry repaired so that a collection is wearable. And, my favorite, Ms. Eisen has offered up her version of “Susan Eisen’s 21st Century

Anniversary Gift List”. I would suggest the jewelry industry would benefit from adopting this as a new reference.

A good portion of the book gives advice on how to organize a jewelry collection. Methods of storing jewelry for safety and ease of access are offered. It is noted that this is also a good time to take note of additional pieces of jewelry that need to be added to round out the jewelry wardrobe. Wonderful ideas for getting rid of jewelry no longer wanted are suggested.

Sections are included on buying, wearing, cleaning and redesigning jewelry. Suggestions are put forth on how to travel with jewelry and places to look for lost jewelry. One that really caught my eye was “Teaching Your Significant Other to Shop”. Who has not been uncomfortable with having to tell your loved one you simply do not like a gift he/she chose?

In my opinion, this is a fun, upbeat and informative read for the everyday jewelry consumer. It does reinforce the need for having a trusted jeweler and speaks to the value of appraisals and the purpose of insurance. It has little gemological value. The illustrations are humorous and colorful. The

publisher has presented a quality product with a very fair price. The highlight on the cover is the paste “ruby” ring!

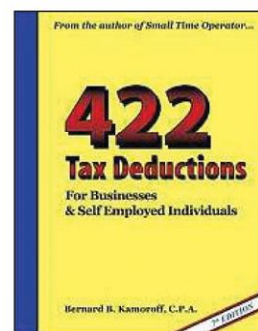
Reviewed by Dale Summers, GG

422 Tax Deductions For Business & Self Employed Individuals (Sixth Edition)

BERNARD B. KAMOROFF, C.P.A.

Published by Bell Springs Publishing,
Willits, CA, 219 pages. Retail Price: \$18.95

This book is geared towards the small business owner, who is looking for ways to save money on your tax returns. Aren't we all? It lets you know about hundreds of tax deductions that are available. Be forewarned, this is a guide and does not provide complete information on all federal tax laws.



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