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Susan Eisen Honored by National Jeweler Magazine
August 11, 2008

El Paso Native Susan Eisen Honored by National Jeweler Magazine Named Among Winners of America's Best Jewelers Award In Couture

EL PASO, TX (August 2008)-El Paso jeweler Susan Eisen, owner of Susan Eisen Fine Jewelry and Watches, received top honors from National Jeweler Magazine for America's Best Jewelers in the Couture category. More than 25,000 jewelers nationwide were eligible for the award, which was presented to 31 jewelers at the America's Best Jewelers Conference on July 26, 2008 at the Westin Times Square in New York.

Eisen's national award, highlighted in a Wall Street Journal ad last week, is the latest of her integrated efforts to foster growth in the El Paso business community. Earlier this year, she launched an art gallery inside Susan Eisen Fine Jewelry and Watches to raise cultural awareness and to showcase local El Paso artists and elevate the arts scene to national prominence. In conjunction with the El Paso Museum of Art, she will be teaching artists how to market their talents nationwide in the fall.

"As a proud born and bred El Paso businesswoman, I continue to be an advocate for my city in all of my business and social endeavors," says Eisen. "These efforts have resulted in significantly heightened awareness of El Paso as an exciting, multicultural city headed for major growth."