

Jeweler Sponsors National Jewelry Exhibit and Seminars with Local Art Museum

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Press Release - Retailer Announcements

As a 30th anniversary gift to her hometown, Susan Eisen, CEO of Susan Eisen Fine Jewelry & Watches, is the presenting sponsor of "Bedazzled: 5,000 Years of Jewelry" to be exhibited at The El Paso Museum of Art from March 27 through July 25, 2010. The El Paso Museum of Art is one of only a few museums worldwide that will have the opportunity of exhibiting "Bedazzled: 5,000 Years of Jewelry," which provides examples of stunning jewelry from 3000 B.C.E. through the early 20th century. This rare collection of masterpieces by Europe's jewelry masters is the only one of its kind and the exhibit in El Paso will be the first time the exhibit will be shown in the western United States. The exhibition will feature some of the Walters Art Museum's greatest masterpieces as well as many hidden treasures on view for the first time. This selection of more than 150 pieces will not only present the evolution of techniques and materials, but also demonstrate the importance of jewelry as an expression of creativity and often wealth and position. In addition, a special exhibition section will be devoted to rings, the only type of jewelry worn continuously through the ages. Assembled primarily by one of the Walter's Art Museum's founders, Henry Walters, during the first three decades of the last century, this renowned collection contains superb examples of expert craftsmanship and design. For general information regarding the show or ticket information, please call 915-532-1707 or visit www.elpasoartmuseum.org

A lecture series featuring visiting experts in jewelry and gemology invited by Ms. Eisen is planned for the community along with an exhibition of contemporary jewelry by The University of Texas at El Paso and New Mexico State University art students. Susan Eisen will be assisting in training the docents for the exhibit and will be consulting with and donating to the Museum store.

Susan Eisen is a Graduate Gemologist from the Gemological Institute of America. Her credentials include Certified Gemologist Appraiser with the American Gem Society, an accredited member of the International Society of Appraisers, an accredited senior gemologist of the American Gemological Association, and an accredited senior member and Master Gemologist Appraiser® of the American Society of Appraisers, a title held by only 42 appraisers in the entire United States. An El Paso native, Ms. Eisen founded her first store in 1980 and is now located at 5857 North Mesa St. Her store offers custom jewelry designing, watch and jewelry repairs, jewelry and fine art appraising, as well as a full art gallery.

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