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Susan Eisen designs New York Press Club gift

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Susan Eisen with NBC Nightly News anchor Brian Williams.

New York—Susan Eisen, jewelry designer and chief executive officer of El Paso, Texas-based Susan Eisen Fine Jewelry and Watches, was chosen this year as the designer of the New York Press Club's membership gift, given to members at the club's 60th Anniversary Gala.

The event took place on Sept. 22 at the New York Historical Society in New York City, with *NBC Nightly News* anchor and managing editor Brian Williams giving a keynote address.

Eisen created a specially designed bookmark featuring the New York Press Club logo. The bookmark, along with a copy of her book, *Crazy About Jewelry! The Expert Guide to Buying, Selling and Caring for your Jewelry*, was given to each attendee.

Eisen is the first female jewelry designer to be chosen to design the club's commemorative gift.

Other recent recognitions include being named "Woman Retailer of the Year" by the Women's Jewelry Association and inclusion among the top 31 of "America's Best Jewelers" by *National Jeweler* magazine.

Eisen is a Gemological Institute of America graduate gemologist, a Certified Gemologist Appraiser with the American Gem Society, a certified member of the International Society of Appraisers and a senior member and Master Gemologist Appraiser of the American Society of Appraisers.

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