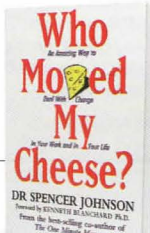


INSTORE JEWELERS CONFIDENCE INDEX



► The INSTORE JCI is based on jewelry-store owners' level of confidence in the short-term outlook for their businesses as well as their willingness to place orders for new stock. A score above 50 suggests they are more positive than negative.

DEEP READING



WHO MOVED MY CHEESE?

BY SPENCER JOHNSON (1998)

► **THE LESSON:** There are many lines in there that I live by, but one of them is “If you weren’t afraid, what would you do?” I ask myself that question often. This book really gets me thinking every time I read it and it’s only about 100 pages. — **Susan Eisen, Susan Eisen Fine Jewelry & Watches, El Paso, TX**