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Jewelry Collecting Site

Diane Geisel
BellaOnline's Jewelry Collecting Editor

Crazy About Jewelry

Guest Author - Susan Dorling

"It's the most wonderful job in the world. I'd do it for free. It's a dream job that fills me with great satisfaction." Susan Eisen, Author of "Crazy About Jewelry, The Expert Guide to Buying, Selling and Caring for Your Jewelry"

Born of Susan Eisen's lifelong passion for jewelry, "Crazy About Jewelry" is an invaluable resource for jewelry owners. The ultimate guide to efficiently organizing, caring for, maintaining, expanding and recreating your jewelry wardrobe, this lively, down-to-earth, and very entertaining book is sure to become every jewelry lover's companion.

Susan Eisen is a leading jewelry expert, certified gemologist, Accredited Senior Appraiser of the Accredited Gemologist Association, Master Gemologist Appraiser of the American Society of Appraisers, award-winning entrepreneur, and speaker. She owns two fine jewelry stores in El Paso, Texas and has 27 years of experience as a jeweler. She is also the inventor of several jewelry-related products including LIFETAGE medical identification jewelry, Purse Pockets for keeping jewelry safe during travel, and Treasure Trays for organizing and storing jewelry. Susan Eisen's expert tips have been quoted in over 100 national articles on jewelry and her designs and ideas have been featured in some of the most influential magazines in the jewelry industry today including National Jeweler, Instore Magazine, and Jeweler's Circular Keystone.

"Crazy About Jewelry", is filled with wonderfully whimsical and vibrant illustrations by Vivianna Calabria, the colorful soft cover bursting with with energy and enthusiasm for its subject and surprisingly embellished by two sparkling crystal stones, one pink and one blue. This delightful book is a must-have for jewelry owners and a perfect gift for any jewelry lover.

Susan Eisen shares with her readers some wonderful stories gleaned from her years as personal jeweler to clients who live all over the world and the book provides practical solutions to everyday jewelry conundrums. Featuring 245 pages jam-packed with information jewelry owners can use everyday, here are just a few of the helpful and interesting things you will learn:

- Ten common jewelry buying mistakes.
- Tips on cleaning, storing, and taking care of your jewelry.
- Creative tips for reinventing your jewelry collection.
- Common misconceptions people have about jewelry.
- How to help other people with your unwanted jewelry.
- The biggest mistake people make in caring for their jewelry.
- Creative and unexpected ways to wear jewelry.
- Teach your significant other to shop for jewelry gifts for you.
- Several ways to solve the problem of uncomfortable jewelry.
- What you should be looking for in a jeweler.
- Timeless fashion and style tips.
- Everything you ever wanted to know about watches.
- How to choose jewelry that flatters your outfit.

There's even a Crazy About Jewelry Club and you are invited to join at www.crazyaboutjewelry.net. Designed to nurture your interest in jewelry, the club is free to join and all you have to do is register the first time you visit. Here you can ask questions and get answers from a jewelry expert as well as share your own jewelry experiences with others. The website will feature the latest trends in jewelry fashion and specials on some things that may not be available to you otherwise.

I am giving away my review copy of "Crazy About Jewelry" at my jewelry resource website,

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