

GuestLife

THE PRESTIGE HOTEL ROOM MAGAZINE
& PREMIER VISITORS GUIDE



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SUSAN EISEN

fine jewelry · watches · art · appraiser

Southern Jewelry News spotlights Unique El Paso Jewelry Designer Susan Eisen in El Paso

There are over 20,000 jewelry stores in the US. Most of them are second and third generation jewelers or chain stores. Very few are currently owned and managed by the founder who also happens to be a woman. Because of her unique success, El Paso jewelry designer and appraiser Susan Eisen was recently highlighted by Southern Jewelry News in an article in their August issue entitled "The Multi-Faceted Susan Eisen" a monthly article featuring a successful national jewelry retailers. The article included information about the red carpet placements of her designs on celebrities, the books she has written, her many appraisal accreditations, and her community involvement. Ms. Eisen, a university-trained jewelry artist, goldsmith, designer, and appraiser who started her business in El Paso in 1980, has won the Best Jeweler and Watches categories in El Paso for 13 years and has had over 55 pieces worn on the red carpet by celebrities at the Academy and Emmy awards. She is the author of two books, one on collecting jewelry (www.crazyaboutjewelry.net) and the other on avoiding family heirloom inheritance battles after you die (www.inheritanceexpert.com). She is known throughout the jewelry industry as an expert in jewelry design, appraisal, and repair and has been quoted in over 175 articles about jewelry and heirloom estate planning. She has won many awards including the Woman Retailer of the Year Award by the Women's Jewelry Association and one of the top 19 jewelers by National Jeweler Magazine.

Susan Eisen is the President and Chief Designer at Susan Eisen Fine Jewelry Watches Art & Appraisals (www.susaneisen.com), a Graduate Gemologist from the Gemological Institute of America, a Master Gemologist Appraiser® of the American Society of Appraisers, and a Certified Gemologist Appraiser with the American Gem Society. An El Paso native, her store is currently located at 5857 North Mesa, and she does custom jewelry designing, repairs, and fine art appraising. The store is open Tuesday through Saturday 10:00 am to 6:00 pm and by appointment on Sundays and Mondays.

DATE

Nov 27 2018 - Dec 30 2018

TIME

10:00 am - 6:00 pm

MORE INFO

[Read More \(http://www.susaneisen.com\)](http://www.susaneisen.com)

LOCATION

Susan Eisen Fine Jewelry, Watches, Art and Appraisals
5857 North Mesa, El Paso, Texas 79912

CATEGORY

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ORGANIZER

[SUSAN EISEN JEWELRY, WATCHES, ART & APPRAISALS](#)

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